



ThermECO

Evolution of Legal Seafood

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Legal Seafood has selected Evolution tableware for its latest concept, Legal Harborside in Boston.

The 20,000-square-foot, 600-seat restaurant at Liberty Wharf (built on the former site of Jimmy's Harborside Restaurant), has three dining areas - a relaxed and informal restaurant on the first floor, a high-end dining room on the second floor and an oyster bar on the top floor, where there is a deck with a retractable roof.

The Evolution tableware concept fits perfectly with the philosophy of the 61-year-old company, which has been focusing on more casual versions of its traditional seafood restaurant concept as customers have started to advocate a healthier lifestyle and favour less formal dining environments. With its unique hand-made appearance and the environmental benefits of being a once-fired product, Evolution reflects the casual and relaxed ambiance of the setting. "What appeals to kids growing up today is not necessarily something that appealed to kids growing up 50 years ago", said chief executive Roger Berkowitz.

The chain of 34 restaurants already uses Flair and Classic items from the Dudson Finest Vitrified Hotelware range -but this is the first Legal Seafood restaurant to use Evolution Sand exclusively, with an initial order of more than 50,000 pieces, comprising a capsule collection of twelve items.



A busy service at Legal Harborside